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# **Paranjape Auto Cast Pvt. Ltd.**



**Corporate Social Responsibility**

**Annual Report 2016-17**



## **PACPRIL considers CSR as a Vital Mission:**

### **PACPRIL CSR Vision**

**PACPRIL CSR conceives CSR as a mission for inclusive growth that**

- a) Contributes to education of next generation who come from disadvantaged backgrounds due to remote locations, economic backwardness or
- b) Local environment and natural resources like water, soil, vegetation and livestock
- c) Protecting long term interests of both the company and its key stakeholders

### **PACPRIL's CSR ethos**

- Sincerity
- Consistency
- Quality
- Austerity
- Mutuality

PACPRIL believes in ethical business and sustainable practices. Besides being conscious of the product quality and fair practices, promoters of PACPRIL spared part of their profit for welfare of needy much before Corporate Social Responsibility (CSR) became mandatory.

Since 2009, CSR work has been more organized and fully complies with the Company's Act 2013. In fact, it has gone beyond compliance in implementing CSR activities with utmost sincerity.

To date, PACPRIL conceives CSR as a mission for inclusive growth that contributes to betterment of communities and environment surrounding its business operations.

PACPRIL's CSR focuses on creating opportunities for quality education, and reaches out to local communities in Shirwal and Satara, around its factory locations.

PACPRIL partners with dedicated NGOs which have good track records, and gives long term financial support to their models of education improvements. PACPRIL is also directly implementing some projects.

At PACPRIL CSR is guided by Company's Core Values and is open to work on issues of interest to local communities and partner with organizations that share similar values and common goals. In recent times, PACPRIL also invested in water conservation in response to an appeal by village communities its factory in Satara.

PACPRIL is committed to spending 2% of its profit for CSR, and makes public disclosures of CSR outcomes. PACPRIL has made CSR Annual Plan and Budget for 2017-18 based on the learning of 2016-17.



## Project wise Performance Details 2016-2017

### Project 1: Special Coaching Classes in Mathematics

**Rationale:** The initiative was started for the students of 11th and 12th (science) standards of Dnyansamvardhini Shikshan Sanstha, Shirwal - especially for students who are weak in mathematics. A special class is conducted by Mr. Manoj Adatrao on every Sunday for 11th and 12th class.

#### Objectives:

- To provide special coaching classes in Mathematics for 11th and 12th std. students (Science) who are weak in mathematics.
- To help them better the results of current academic year and prepare them for the next year.

#### Activities:

- Classes are conducted for 11<sup>th</sup> and 12<sup>th</sup> standard on each Sunday in separate batches.

**Outreach:** In academic year 2016-17, a total of 67 students were benefited from the special math coaching - 27 from 11<sup>th</sup> and 40 from 12<sup>th</sup> standard respectively.

**Output:** Dnyan Samvardhini Shikshan Sanstha has achieved 100% result for HSC in the year 2016-17. An average increase of 4.51% for 11<sup>th</sup> and 5.23% for 12<sup>th</sup> standard students respectively was observed in comparison to last year's math results.





## Project 2: Anand Vidyalaya, Shirwal

**Rationale:** Learning disabilities are neurologically-based processing problems. These processing problems can interfere with learning basic skills such as reading, writing and/or math. They can also interfere with higher level skills such as organization, time planning, abstract reasoning, long or short-term memory and attention. Such learning disabilities are observed in every 2 of 60 students according to the opinion of experts and yet the problem remains unattended due to lack of information about it in school teachers as much as in parents. Acceptance of these problems in the students is also a huge issue. PACPRIL in association with Dnyan Samvardhini Shikshan Sanstha, Shirwal and with the help of Prism Foundation, Pune, has started a Special School Anand Vidyalaya in Shirwal for children with learning disability. This initiative includes identifying such children, taking awareness sessions with their parents, conducting psychological assessment of children and enrolling them in Anand Vidyalaya as students.

The Dnyansamvardhini Shikshan Sanstha & Shri Seva Medical Foundation, Shirwal are the partners in this project. The Shri Seva Medical Foundation has provided the premises for this school. The building repair and renovation work was undertaken Dnyan Samvardhini Shikshan Sanstha. They also provided furniture for the school.

### Objectives:

- To identify children with learning disability from Dnyan Samvardhini Shikshan Sanstha.
- To provide a full time educational facility to children with Learning Disabilities
- To increase the outreach to more students who require special education.





### **Activities:**

After inauguration of Anand Vidyalaya on 22th Aug'16, following activities have taken place:

- Various events such as sports competition, science and books exhibition, craft work, poem reciting, etc.
- Exploration visits to various locations such as Rameshwar Temple, Kumbharwada, Subhan Mangal Fort
- Celebration of various important days such as International Women's Day, Science Day etc.

### **Classroom Activities**

- Planting plants and taking responsibility of after care.
- Converting history lessons into plays for better remembrance
- Creating innovative learning aids such as informative charts, games, etc.
- Taking up small projects by students for better understanding of various concepts in maths, science and languages.

### **Outreach:**

This project is currently being executed in Shirwal. A total of 28 students are receiving special education in the school.

### **Outcome:**

Student's progress is tracked individually. The students have shown considerable improvement during the year and their parents are satisfied about growth. General awareness of the issue has slightly increased, and parents are actively involved in the progress of their children. They are spreading the word in nearby localities and helping prepare study materials as per the insights received from project coordinator. Though more awareness needs to be generated among people and outreach increased, Anand Vidyalaya is one of its kind of a full-time education facility in Shirwal area and students are certainly benefitting from it and are bettering their competence to join main stream education eventually.

## Project 3: Gulmohar Remedial Centre, Satara

**Rationale:** Learning disabilities are neurologically-based processing problems. These processing problems can interfere with learning basic skills such as reading, writing and/ or math. They can also interfere with higher level skills such as organization, time planning, abstract reasoning, long or short-term memory and attention. Such learning disabilities are observed in every 2 of 60 students according to experts, and yet the problem remains unattended due to lack of information about it in school teachers as much as in parents. Acceptance of these problems in the students is also a huge issue. PACPRIL in association with Param Prasad Charitable Society, Satara and with technical guidance from Prism Foundation, Pune has started Gulmohar Remedial Centre for children with learning disability. This initiative includes identifying such children, taking awareness sessions with their parents and enrolling them in Gulmohar Remedial Centre for one-on-one session.

A coordinator, two teachers and a helper have been appointed to manage the centre. A psychologist has also been appointed to conduct assessments of the students. Psychological tests are conducted on the children to identify their disability and an Individual Education Plan is prepared for each child.

### Objectives:

- To identify the children with learning disabilities in the nearby area with the help of various tests.
- To reach out to the parents and teachers to help them understand the learning disability problems and convince them about the need of remedial methods to help these students.
- To conduct remedial sessions for the enrolled students so that they make academic progress and show improvement in all round personality.





## Activities

- Psychological tests: Psychological tests were conducted for 27 students of two schools, i.e. Annasaheb Kalyani School and Jjamata Practicing School. 3 other students who had approached the centre independently, were also tested.
- Group activities and exercises: Since the sessions are one-one-one, students don't get to meet and socialize with other students. So, to develop social skills of the students, some group sessions are organized once a month.
- Craft: Rakhi, lanterns and lamp making activities.
- Celebration of festivals: Celebration of festivals such as Rakhi Pournima, Ganeshotsav, Diwali and Christmas etc.
- Customised tests: As a new practice, monthly individual tests customised for each student were conducted in this year. This was to observe students' behaviour during exams and to take remedial actions based on the examination.

## Outreach:

- Gulmohar Remedial Centre is currently operational in Satara.
- 29 children have registered with this centre and are attending remedial sessions on a regular basis.

## Outcome

Total of 1,577 sessions conducted during the year 2016-17. In March 2017 a test was conducted on students of Annasaheb Kalyani School attending remedial sessions at Gulmohar. These students had shown some progress in reading, writing and other skills. This test was conducted by a psychologist and a graphical report was produced. Students have shown considerable progress during the year and the parents are happy about it.

## Project 4: Strengthening Early Childhood Education (ECE) in selected AWCs of Khandala Taluka

### Rationale:

Early childhood (3-6 years) is a critical period for the growth and development of a child's brain and body. A healthy diet and stimulating learning environment at this age can strongly impact the child's future. Research studies have pointed to clear linkages between good quality ECE and decreased school dropouts, better higher education profiles, more balanced life choices, better social adjustment, etc. The need was felt for a programme that would be more contextualised, would incorporate good quality ECE principles in the children's daily routine and would be efficient. Hence, it was decided to adapt the Maharashtra government's Aakar curriculum, and impart training to ICDS functionaries through Field Coordinators (FCs) who would conduct training sessions and on-site mentoring.

The overarching aim of the project is to ensure the availability of a good quality ECE programme for rural children in the 3-6 years age group by upgrading the ECE skills of ICDS functionaries through training and mentorship. The project focuses its intervention in 2 Beats of Shirwal, and 1 Ahire Beat in Khandala Block, Satara District. A total of 37 AWCs were selected for intervention. A team of four field coordinators and one program coordinator was appointed to mentor and monitor the Anganwadi Workers (AWWs) and Anganwadi helpers (AWHs).

### Objectives:

- To strengthen ECE by introducing the AWWs to activity-based teaching methods and child-friendly practices; and to promote the all-round development of children.
- To empower caregivers to work together to ensure that young children in their care have a physically and emotionally healthy childhood at the same time creating stimulating and safe environment in the school and at home.
- To set up centres of excellence: The PACPRIL ECE project aims to transform some AWWs in Shirwal Beat into Observation Centres (or 'Model' Centres) where good quality ECE would be taught, practiced and could be observed, particularly by ICDS functionaries at various levels – from the sevika herself to the CDPO. This would facilitate the spread of good quality ECE practices through a ripple effect, reaching as many disadvantaged children as possible.





- To facilitate partnership between the community and the anganwadi worker, so that they see to the best interests of the children.

### **Activities:**

- 16 trainings of AWWs and AWHs from time to time on the various aspects of quality ECE conducted.
- 9 trainings conducted during the year for capacity building of ECE staff.
- On-going monitoring of ECE activities and mentoring of AWWs and AWHs through field visits.
- School Readiness of 40 students.

### **Outreach:**

In addition to the 10 old AWCs 30 new AWCs from Khandala Taluka have been selected for the project and the program has reached about 903 children mostly from a disadvantaged background

### **Outcome:**

- Rote learning totally replaced by experiential learning in all old AWCs – resulting in more active and more willing to engage children.
- Physical punishment stopped in all project AWCs and in some, even harsh scolding is stopped, resulting in more confident children.
- Child-centred set-up in all project AWCs resulting in a better ECE programme
- 'Play' has been accepted as a core learning activity
- Practices that will continue on their own, with minimal intervention:
  - The knowledge and skills gained so far through training sessions will continue because the training is aimed at conceptual understanding and changing mindsets, and not just rote learning of practices. This includes ECE and Child Development concepts. The training is aimed to create independent learners who can solve problems and apply knowledge.
  - Systemic obstacles have been addressed and a solution has been attempted – for example, the AWWs and FCs have talked about how to deal with overwork, lack of appreciation, conflicting views of ICDS officers, clashing timetables and schedules, etc.
  - Problem solving attitudes have been encouraged.

## Project 5: Integrated Development of Students - in partnership with SWA-Roopwardhinee, Satara

### Rationale:

The company has signed an MOU on 5<sup>th</sup> Aug 2016 with SWA-Roopwardhinee, Pune for the integrated development of intelligent students of the economically backward and deprived students of Pune and Satara. Lakshmi Keshav Pratishthan, Satara is the sub-centre of 'Swa'-Roopwardhinee which looks after the day to day administration of this project in Satara. The Trust runs Abhyasikas - a place where the selected students get the right environment to play and study and acquire good values. The main objective of this project is to identify leadership qualities among students and groom them to improve the quality of their lives through value based education and become the driving force to create a value based society.

### Objectives:

- The main objective of this project is to identify leadership qualities among students and groom them to improve the quality of their lives through value based education and become the driving force to create a value based society
- To develop leadership quality, communication skills by conducting activities like educational trips, camps training and guidance for volunteers, study material etc.

### Activities:

- Lectures
- Group Activities
- Educational Excursions
- Special Programs on festivals
- Treks
- Manasik Vikas Baithak
- Participation in Cultural Programs like Ganeshotsav, Rakshabandhan etc.
- Educational trips, training and guidance for volunteers, study material etc.
- In the month of November 2016, a two-day residential camp was conducted in Satara for 32 volunteers and karyakartas who are leading and conducting the Abhyasikas. The main objective of this Shibir is to develop leadership quality, communication skills, to define role of volunteers and yearly planning of Abhyasika etc. This camp was sponsored by the company.



Photos



**Outreach:**

Seven such Abhyasikas are being conducted in Municipality schools and other places of Satara and about 200 students are taking benefit of the same. During the year the company has sponsored one residential camp in the month of November in Satara in which 32 volunteers (Karykartas) of Abhyasikas have participated.

## Project 6: Sarvangin Gunavatta Vikas Prakalp

### Rationale:

This project has been launched in the month of November 2015. It is being executed for the benefit of 40 Z.P. primary schools of Kumthe Beat, Satara in efforts to motivate the teachers to improve the overall performance of the schools and its students. As such, Kumthe beat has acquired the reputation of being a promising and dynamic beat in Satara District. This project is the initiative of Mrs. Pratibha Bharade (Extension officer, Panchayat Samiti, Satara) and is supported by PACPRIL. With the aim to improve the quality of education provided to the Primary school students through the method of Constructivism (Dnyan Rachanavad) and also to facilitate the physical development of the students. To achieve this objective the company has sponsored training in math and language (Marathi) for 120 teachers of the Primary schools. It has also provided Mallakhamb structures for practicing rope Mallakhamb to 5 primary schools to promote sports among girls.

### Objectives:

To improve the quality of education provided to the Primary school students through the method of Constructivism (Dnyan Rachanavad) and also to facilitate the physical development of the students

### Activities:

- Training in mathematics and Marathi language for 120 teachers of 40 Primary schools.
- In the past the company has provided financial assistance to install Mallakhamb structures for practicing rope Mallakhamb. An MOU was signed between PACPRIL, Extension Officer, Kumathe beat, Satara & Maya Mohite of Samarth Mallakhamb Sangh Kari in the month of March 2016 to train girls of 10 schools in the art of Mallakhamb. PACPRIL will also provide safety mattress for practice of Mallakhamb to these 10 schools.





### **Outreach:**

About 1400 students studying in 40 schools of Kumthe beat will be the final beneficiaries of the training provided to the teachers. A consultant has been appointed to visit some schools on a monthly basis and review the effectiveness of the training.

### **Outcome**

Teachers from Kumthe beat are now being invited to conduct trainings for teachers of Z.P schools in other districts of Maharashtra. As a result, this training is reaching different regions of Maharashtra.

## Project 7: Jalyukta Shivar Abhiyan

### Rationale:

The villagers of Taliye (Tal. Koregaon) have been depending on tankers for years. The repair of an old bandhara and desilting of about 25000 cum. of the pond in the village will enable water conservation and make the village tanker-free. It was aimed to make the village water-sufficient.

### Objectives:

To increase groundwater level and to reduce the stress of water shortage in the village.

### Activities:

Repairing the damaged bandhara and desilting the village pond.

### Outreach:

The old bandhara was repaired and the 25000 CUM area of the pond was desilted in Taliye village. The work was completed in June 2016.

### Outcome:

- The seasonal rains have gradually filled the bandhara which has a capacity to store about 2.5 million liters of water.
- About 80 to 85 wells have been recharged and the ground water level increased by 1.5 mtrs around the village.
- The 380 villagers, who have been depending on tankers for years, are very happy due to the availability of ample water to meet their drinking and farming requirement.



## Project 8: Financial assistance to the extension of Shripatrao Kadam Collage, Shirwal

### Rationale:

The Shripatrao Kadam College run by Rayat Shikshan Sanstha, Satara, a leading educational institution in Maharashtra, is located at Shirwal and is very close to the Company premises. Considering the extreme need of Science faculty for local students, the Shripatrao Kadam College started a Junior College of Science in this academic year. Students from Sangavi, Naigaon, Wadgaon, Kavathe, Miraje, Mirajewadi, Bholi, Bhade, Dhangarwadi, Pisalwadi villages will now be benefited through this faculty.

Responding to the request for financial assistance made by Shripatrao Kadam Mahavidyalaya for the extension of College building for Science faculty, PACPRIL supported the construction of one classroom and two laboratories worth Rs. 25 Lac.

**Objectives:** To facilitate extension of College building for Science faculty

### Activities:

An MOU has been signed between PACPRIL and Shripatrao Kadam College for sponsoring construction of one classroom and two laboratories for the Science faculty. Out of the Rs. 25 Lacs. Committed for the construction Rs. 17.5 Lacs have been spent during the year.

### Outcome

Students from Sangavi, Naigaon, Wadgaon, Kavathe, Miraje, Mirajewadi, Bholi, Bhade, Dhangarwadi, Pisalwadi villages are able to study science stream in this college now.

