

CORPORATE SOCIAL RESPONSIBILITY ANNUAL REPORT 2021-2022



Thematic Areas for CSR Intervention:



Education

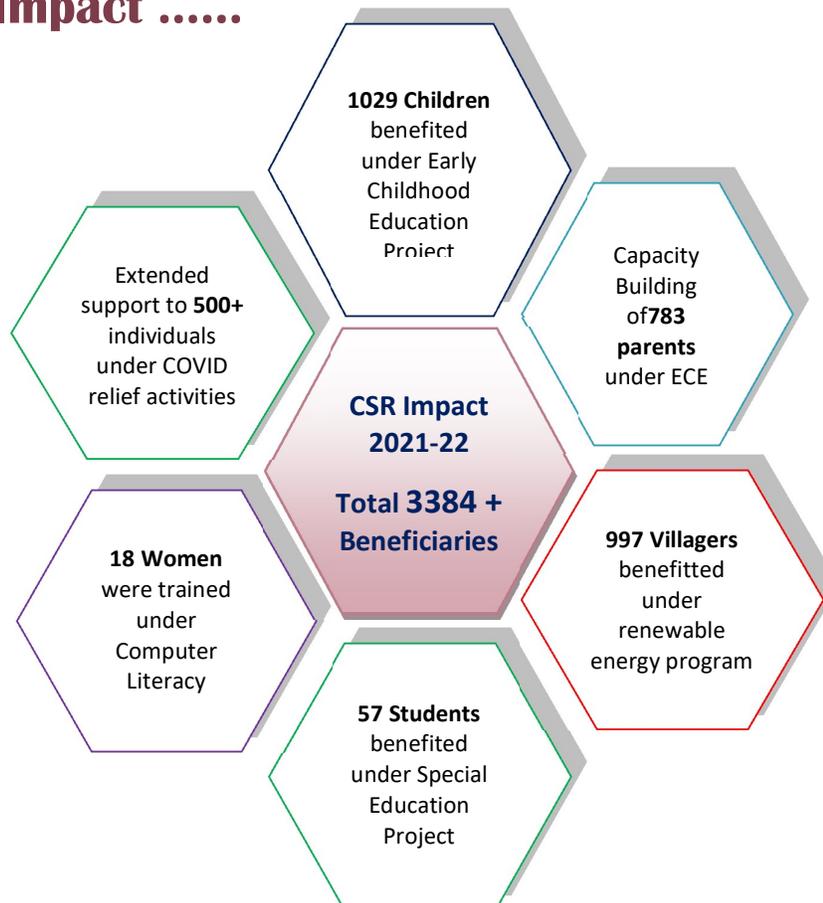
- Strengthening Early Childhood Education
- Working with children having Learning Disability



Rural Development

- Water Conservation
- Renewable Energy
- Women Empowerment
- Youth Development

CSR Impact



Corporate Social Responsibility at Paranjape Autocast Pvt. Ltd.

Paranjape Autocast Pvt. Ltd. (PACPRIL) focuses on two major areas for the CSR intervention i.e. education and rural development (with particular focus on water conservation and renewable energy). A large portion of its CSR budget is allocated to education projects. COVID-19 has adversely affected the process of education for a majority of students across the country. The shutting down of schools and the shift from traditional to digital classrooms has not only increased learning inequality among children, but also pushed a large number of children out of school due to the digital divide. Other than the learning losses, the absence of schooling has had an adverse effect on social and emotional growth of the children.

PACPRIL responded to emergency needs of health and education sectors due to COVID-19.

EDUCATION

PACPRIL'S EDUCATION MISSION:

'To create conducive environment and learning opportunities suitable for specific needs of children coming from different backgrounds'

PACPRIL identified two major areas in education for intervention. It was felt that these were the areas where enough is not being done compared to the need of the hour. These areas are– 'early childhood education' and 'education for children having learning disabilities.'



Strengthening Early Childhood Education (ECE)

This is PACPRIL's flagship program and is being implemented since 2014-15.



The project aims at demonstrating a model of holistic and child-centred learning environment for Anganwadi Centres (AWCs) run under Integrated Child Development Scheme (ICDS) of the Central Govt. It strives to enable AWCs to improve quality of ECE, so that the children aged between 3 to 6 years develop adequate cognitive skills as well as language abilities and are ready for formal schooling, which they start at the age of six.

During the academic year 2021-22, all AWCs like other educational institutions, were closed for offline learning. Working with the children during the Covid pandemic was a huge challenge. All the Anganwadi workers were engaged in Covid duties for the major part of the year, hence unavailable for the project. Therefore, emphasis was laid on capacity building of caregivers through various virtual means which empowered them to maintain the continuity in education of their children at home.

Throughout this period, the team resorted to conducting online sessions with the caregivers of the children and were highly successful in engaging them to deliver some essential parts of the ECE to their children. As a result the children were fruitfully occupied and also continued to remain connected with the program.

The project which started with 10 AWCs in 2014-15, rising to 52 AWCs in the subsequent years, is being geared for further scale up to cover entire Khandala ICDS Block. The assessment of the online activities conducted during the Covid period has revealed that there is a remarkable improvement in school readiness among the children as well as attitudinal change among caregivers, Anganwadi Workers and Helpers.

PACPRIL has now decided to scale up the project by equipping ICDS supervisors as trainers and mentors. For this PACPRIL has extended the period of the MOU with district authorities of ICDS Satara up to the year 2025. Through this period PACPRIL will expand the project activities in 225 AWCs with the active participation of ICDS supervisors. This will be done under the technical guidance of Anubodh – a team of experienced professionals from Pune.



Activities conducted during the year 2021-22

Capacity Building of AWWs, AWHs and ICDS Officials -

Phase of AWCs	For Whom	No. of Trainings Conducted
Project Phase I & II – Shirwal, III – Lonand	AWWs	5
	AWHs	5
	ECE Staff	7
Topics Covered	How children learn and develop?	
	Early childhood education activities/videos/notebook writing	
	Zen tangle drawing	
	Story telling	
	Rational emotive behavioural therapy training	
	Doll making training	
	Photography and videography training	
	New field coordinators' training	

Caregivers' Education -

Parents'/Caregivers' Education Sessions			
Phase of the AWCs	Topic	No. of Meetings Conducted	No. of parents attended out of 783
Project Phase I & II – Shirwal, III – Lonand	Importance of early stage of child development	53	639
	Importance of communication with children	51	631
	Educating children in their mother tongue	54	647
	Preparation of schooling	50	658
	Importance of creative activities in child education	49	661
	Side effects of Mobile and TV on child	48	678
	Reading and writing readiness – Part I	52	664
	Reading and writing readiness – Part II	50	659
	When children start thinking – Part I	51	671
	When children start thinking – Part II	49	683

To minimize the learning deficit of the children due to closure of Anganwadi Centres during Covid 19, there was a need to empower caregivers of Anganwadi children. For this PACPRIL organized regular online inputs, after training the caregivers on usage of digital technology. Apart from this, modules for training caregivers were developed. Some audio-visual material was also developed for demonstration of conducting ECE activities for children by using things available within the house.

Around 72% caregivers attended these online meetings regularly. Apart from these primary beneficiaries, Anganwadi Workers and Helpers also observed these meetings and upgraded their knowledge about child development and conduction of caregiver meetings. Most of the Anganwadi workers paid home visits during the pandemic as part of their duties. During these visits they also did the follow up of the online meetings.

Considering the ability of the caregivers and the need of the children, following topics were selected for online learning.

- How children learn
- Minimize usage of mobile and TV
- Improving reading and writing
- How children think
- Mathematics readiness

Considering the environment all the educational activities were contextualized. The design of the programme also focused on building confidence of caregivers to provide home based educational programme to their children. Despite challenges of internet connectivity and shortage of smart phones most caregivers attended meetings regularly. Some of the caregivers also purchased smart phones. Those who did not have smart phones borrowed it from neighbors and relatives. There was a remarkable change in handling of the children. The parents now view their children as an important element of the family. The caregivers realized the need to spare some funds for their children in spite of other pressing needs.



Impact

- ✓ **Caregivers of age 3 to 6 year show an increase in their knowledge about Early Childhood Education and Child Development.**

To assess the results, knowledge test was administered through use of a Google form. Around 667 caregivers responded. Out of these, those caregivers who attended meetings regularly received high scores.

No. of Parents participated in Knowledge Test	Score of Knowledge Test in Percentage	No. of Parents	Percentage
667 out of 783	Above 75%	196	30%
	60% to 75%	289	43%
	Below 60%	182	27%

- ✓ **Assessment of children shows remarkable improvement in their language skills and conceptual ability.**

Here too, the results were better for those children whose caregivers had regularly attended online sessions.

No. Of Children Assessed (Random Sampling)	No. Of Children with improved Language Skills	No. Of Children with improved Concepts	No. Of Children with improved Reading Readiness	No. Of Children with improved Maths Readiness	Average Percentage of Children with Overall Improved Performance
147 out of 1029	111	96	77	105	52%



AWW/H Training at field



Parents while conducting ECE activities



Ms. Rohini Dhavale (DCEO, ICDS Satara)
visited exhibition of project activities



Project visit by staff of Kalike
Organization, Karnataka

The 06 staff members of Kalike Organization Karnataka visited our project to observe the caregiver education meetings and the ECE activities.

Working with children with Learning Disability



Since 2016, PACPRIL has partnered with Dnyansamwardhini Shikshan Sanstha and Shree Seva Medical Foundation, Shirwal to establish a Special School, **Anand Vidyalaya**, for children with learning disability. Prism Foundation, Pune has provided the technical support for running this school.

Another intervention is **Gulmohar Remedial Centre (GRC)** which is located in the premises of Param Prasad Charitable Society, Satara. This is a remedial center for conducting one-on-one sessions for LD children.

Both these interventions aim at identifying children with learning disabilities and facilitate academic progress and all round development of these children.

This initiative includes conducting awareness sessions in schools for teachers and parents, identifying students for psychological assessment, conducting the assessment and enrolling them in Anand Vidyalaya and GRC. An Individual Education Plan is designed for each student and this is reviewed frequently to match the requirement of the student.

To expand the reach of GRC, PACPRIL had decided to adopt the school based model and implement it in partnership with Hindavi Public School (HPS) Satara. An MOU has been executed between the two parties to set up a center in the school premises for the benefit of the school students with learning disability under the guidance of Dr. Shanta Vaidya Memorial Foundation –Maitra. Maitra, an organization established in 2011 is focused entirely on working with the children having Specific Learning Difficulties. It has agreed to provide the overall technical support for running this program at HPS.

Gulmohar Remedial Centre is being launched in HPS with the name of **Gulmohar Ability Enhancement Centre (GAEC)** in the next academic year.

The teaching staff of GAEC has undergone the Creative and Innovative Methods of Teaching training from Maitra to understand the need of each student and deliver the Ability Enhancement Program.



Due to the prevalence of COVID-19 Anand Vidyalaya was closed for most of the months in this year. Even so, the teachers worked hard and made efforts to maintain continuity in student's education through online and offline modes. In 2021-22 the first batch of 04 students from Anand Vidyalaya has appeared for SSC board exam and all have passed in the very first attempt.

Outreach - Anand Vidyalaya

Parameter	No.
No if new children identified	8
No of identified children enrolled in the school	2
No. of total students in school	49
Percent attendance of enrolled students	84.6
No. of children with improved academic, social and emotional performance	47
No. of awareness sessions for parents on learning disability	4
No. of parents having good understanding on their child's disability	27
No. of visitors to the school	42
No. of teachers training conducted	6

Glimpses of Activities of Anand Vidyalaya



Celebration of 5th Foundation Day



Field visit to Industry



Exhibition of Educational Aids



"Vachan Kopro" Activity

Computer Literacy Program

Computer Literacy Program for rural women was initiated in March 2018. This project is getting good response from the women around Shirwal area. As the classes are held only on weekends, the women find it convenient to attend.

So far 8 batches have been completed and total 18 women benefited by which in FY 2021-22.



Computer training to batch no. 8

RURAL DEVELOPMENT

Renewable Energy Program -



The main objective of this project is to demonstrate use of natural resources like solar energy to reduce the financial burden of electricity bills on Grampanchayat and various educational institutions.

This year PACPRIL has provided financial support to install **7kw solar net-metering system** to Vikhale village. The Grampanchayat has contributed Rs. 85000 as a community contribution for this project. With this initiative the financial burden of electricity bill to Grampanchayat will be reduced by Rs. 60000-65000/year.



7KW Solar system installed at Vikhale village

Competitive Exam Guidance Centre for Rural Youth

The youth from Satara district are highly inclined to appear for competitive exams to pursue their career in the state's administrative sector. However, they are unable to afford expensive coaching available in the cities. Considering this need, SHRINIDHI Education Society, Satara has decided to set up a Competitive Examination Guidance center in their premises under their Hindavi Future Skills



program. SHRINIDHI has collaborated with Vidyaprabodhini, Kolhapur for necessary support in delivering courses like MPSC Combine, Banking Exam etc.

SHRINIDHI approached PACPRIL for financial support for setting up the infrastructure of the center and also for instituting scholarship to needy students who wish to enroll for the above courses.

One of the key objectives of this initiative is to support financially weak students from Satara in their preparations for competitive exams and guide them towards success in the recruitment for public services/govt. jobs.

Another intervention is “Tejomay Competitive Exam Guidance Centre” which has been set up in Chinchaner village of Satara taluka. In the year PACPRIL has supported for infrastructure of the center and books for the library.



Opening Ceremony of Tejomay Competitive Exam Guidance Centre

सकाळ

स्पर्धा परीक्षा केंद्राचे चिंचणे वंदनला उद्घाटन

सातारा, ता. ३ : चिंचणे वंदन (ता. सातारा) येथे परांजपे ऑटोकास्ट प्रा.लि., यांच्या सीएसआर फंडातून आणि ग्रामपंचायत चिंचणे यांच्या वतीने तेजोमय स्पर्धा परीक्षा मार्गदर्शन केंद्राचे उद्घाटन सहायक पोलीस अधीक्षक आंचल दलाल व कंपनीच्या संचालिका नेहा परांजपे यांच्या हस्ते करण्यात आले. या वेळी कंपनीच्या सीएसआर सल्लागार अनघा जोशी, चंद्रकांत फडतरे, अभय कुलकर्णी, सहायक सीएसआर मॅनेजर शिरीष पवार, चिंचणेचे सरपंच सुधाकर बर्गे, केंद्राचे समन्वयक विकास बर्गे, दीपक बर्गे, प्रताप फडतरे आदी उपस्थित होते. “स्पर्धा परीक्षेच्या माध्यमातून विद्यार्थ्यांनी प्रशासकीय सेवेत

येण्याची गरज आहे. या परीक्षांच्या अभ्यासासाठी विद्यार्थ्यांना योग्य मार्गदर्शन व व्यासपीठ उपलब्ध करून दिले आहे. या केंद्राचा विद्यार्थ्यांनी लाभ घेण्याची आवश्यकता असल्याचे दलाल यांनी सांगत ग्रामीण भागात सुरु झालेल्या केंद्राचे त्यांनी कौतुक केले. परांजपे म्हणाल्या, “ग्रामपंचायत व कंपनीच्या माध्यमातून ग्रामीण भागातील विद्यार्थ्यांसाठी सुविधा उपलब्ध करून देण्यात आल्या आहेत. स्पर्धा परीक्षांच्या माध्यमातून विद्यार्थ्यांनी लोकसेवा, राज्यसेवांच्या परीक्षेत यश मिळवून गावचे नाव देशपातळीवर न्यावे. या केंद्राचा दीर्घकालीन उपयोगितासाठी व यशस्वितेसाठी गावाने प्रयत्नशील राहावे.”



Competitive Exam guidance session

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COVID Relief Activities –

PACPRIL management has extended support to the government health care system by donating **05 Oxygen Concentrators** (with 10 ltr. capacity of each) to the **Covid Care Centre, Satara** and **01 oxygen concentrator** to **Primary Health Care (PHC) Centre, Shirwal**.

As it is a portable unit, it was used in the general ward to treat moderate patients at non-oxygen beds. Resultantly, it has reduced the stress on ICU system at Covid Care Centre, Satara.

Currently these Oxygen Concentrators are being used in District Govt. Hospital, Satara.



01 Oxygen Concentrator donated
to PHC, Shirwal



05 Oxygen Concentrators donated
to Jumbo Covid Care Centre, Satara

सकाळ

‘परांजपे अ‍ॅटोकास्ट’कडून ‘जम्बो’ला ऑक्सिजन कॉन्सन्ट्रेटर

सातारा, ता. ७ : कोरोनाच्या दुसऱ्या लाटेत जिल्ह्यातील बाधितांच्या वाढत्या संख्येमुळे जिल्हा प्रशासन व आरोग्य यंत्रणेला सुविधा पुरविताना कसरत करावी लागत आहे. या परिस्थितीत कोरोनाशी लढण्यासाठी परांजपे अ‍ॅटोकास्ट कंपनीने जम्बो कोविड सेंटरला दहा लिटर क्षमतेचे पाच व शिरवळ प्राथमिक आरोग्य केंद्राला एक ऑक्सिजन कॉन्सन्ट्रेटर पोलिस अधीक्षक अजयकुमार बन्सल यांच्या हस्ते देण्यात आले.

या प्रसंगी सुरेंद्र दबडे, एम. आर. पाटील, आर. ए. सालगुडे,

अभयकुमार कुलकर्णी, तानसेन राजेभोसले, शिरोष पवार, इंद्रजित पाटील, डॉ. सुधीर बक्षी, हेमंत भोसले आदी उपस्थित होते.

जिल्ह्यात कोरोनाचा वाढता प्रादुर्भाव लक्षात घेऊन अनेक दानशूर संस्था सामाजिक कार्यासाठी पुढाकार घेत आहेत. या काळात अनेक रुग्णांना ऑक्सिजनअभावी जीव गमवावा लागला आहे. या पार्श्वभूमीवर परांजपे अ‍ॅटोकास्टनेही जिल्हा आरोग्य यंत्रणेस विविध आरोग्यविषयक साधनसामग्री पुरवित अन्नधान्याचेही वितरण केल्याचे श्री. पाटील यांनी सांगितले.



सातारा : जम्बो कोविड सेंटरला ऑक्सिजन कॉन्सन्ट्रेटर देताना अजयकुमार बन्सल, सुरेंद्र दबडे, एम. आर. पाटील, अभयकुमार कुलकर्णी, तानसेन राजेभोसले, हेमंत भोसले.

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